

Rodrigo Maldonado

Web Designer / Front - End

Web Designer with experience in creation and programming of web pages and landing page, with focus on front-end / UX. Professional with specialization in Art Direction by the CUCA School in São Paulo, Brazil. Formed by the School of Design CEADE Leonardo in Sevilla, Spain and exchange in Milan, Italy. Easy adaptation to new environments, skills to absorb new knowledge, good verbal communication and interpersonal relationship. Creative and sensitively deals with the needs of customers, in addition to meeting deadlines and exceeding expectations.



Experience

emotika

Web Designer / Front - End

Currently

Designers tools (Photoshop, Illustrator, InDesign, Sketch, Adobe XD and Google Web Designer).

Programming and optimization of Web Pages. (HTML, CSS, SASS, JS / JQUERY, BOOTSTRAP, GULP, SEO, Google Analytics)

Creation and update of web pages by Wordpress.

XP Investimentos

Web Designer / Front - End

April 2017 - May 2018

Creation of layouts for web pages, landing pages, banners and ppts - courses of investment funds and finance market.

Designers tools (Photoshop, Illustrator, InDesign, Sketch, Adobe XD and Google Web Designer).

Programming and optimization of Web Pages. (HTML, CSS, SASS, JS / JQUERY, BOOTSTRAP, GULP, SEO) Creation and update of web pages by Wordpress.

STB Student Travel Bureau

Web Designer

Sept 2016 - April de 2017

Creation of layouts for websites and video editing - for your page and App. Designers tools (Photoshop, Illustrator, After Effects, Sketch).

Programming and optimization of Web Pages. (HTML, CSS, SASS, JS / JQUERY, BOOTSTRAP, GULP, SEO)

Creation and update of web pages by Wordpress.

REF+T

Web Designer / Front - End

Sept 2015 - Sept 2016

Creation of layouts for newsletters, e-mail marketing, web pages, landing pages, hotspots, video editing, banners and social networks posts - Designers tools (Photoshop, Illustrator, After Effects and Google Web Designer).

Programming and optimization of Web Pages. (HTML, CSS, JS / JQUERY, BOOTSTRAP, GULP, SEO) Updating of web pages by Wordpress.

Studio61 Design e Performance

Web Designer

Jun 2014 - Sept 2015

Creation of layouts for newsletters, e-mail marketing, websites, landing pages, banners and social networks posts -

Designers tools (Photoshop, Illustrator and Google Web Designer).

Programming and optimization of Web Pages. (HTML, CSS, JS / JQUERY, BOOTSTRAP)

Update of web pages by Wordpress.

Weber Shandwick

Web Designer

Nov 2012 - May 2014

Creation of layouts for newsletters, e-mail marketing, websites, landing pages, banners and social networks posts

Designers tools (Photoshop, Illustrator and After Effects).

Programming and optimization of Web Pages. (HTML, CSS, JS) Update of web pages by Wordpress.



Graduation

CEADE Leonardo / Authorized Center of Studies

Superiors in Design/ Seville- Spain

Graphic Design and Multimedia Technology

2009/2012

Exchange

NABA / Nuova Accademia di Belle Arti

Milano / Italia

Graphic Design and Art Direction

2010/2011



Complementary courses

Art direction

Completed in August / 2016

CUCA Teaching Center

Technology and Web Project

Completed in July / 2016

Impacta Teaching Center

Responsive Web Apps with JavaScript / JQuery

Completed in Mar / 2015

Caelum Teaching Center

Web Development with HTML, CSS and JavaScript

Completed in Sep / 2014

Caelum Teaching Center



+34 643 498 658

Madrid / España

rodrigomc01@gmail.com

<http://rodrigomaldonadoc.com.br>

<https://www.behance.net/rodrigomc0828b>

COMPETENCE

Design



WEB

HTML5

BOOTSTRAP

CSS3

SASS

JAVASCRIPT

JQUERY

PHP

ANGULAR

TOOLS

Wordpress

Grunt + Gulp

Google Analytics

KNOWLEDGE

Usabilidad

SEO

